

City hotel selected as 'most luxurious in South Africa'

CNN TRAVELLER – travel publication of global news network CNN – has named Pepper Club Luxury Hotel & Spa as South Africa's best luxury hotel. This is a great achievement for a hotel that officially opened less than six months ago.

Nick Seewer, CEO of the Pepper Club Hotel & Spa, says they are overjoyed with the prestigious title. "Being a new hotel that was only launched a few months ago, we are honoured to be included in this select list."

High standards and management's attention to detail have elevated Pepper Club into that rare atmosphere belong-

ing to some of the world's finest luxury hotels. CNN Traveller refers to Pepper Club as "stylish, slick and unbeatable" and as having "world-beating views".

The hotel is also described as a perfect match to Cape Town's beautiful surrounds such as its beaches, mountains

and world-class wineries.

Seewer says that the hotel ran at one of the highest occupancies in Cape Town over the World Cup period.

"The latest SA tourism figures report that hotel occupancy during the World Cup in Cape Town averaged between 60% and 65%.

"Pepper Club exceeded these levels, running at well over 80%, thanks mainly to the huge efforts of our team in marketing the hotel to local and foreign guests, and our growing reputation as a premier luxury hotel and spa in Cape Town."

CNN Traveller also selected Pepper Club for its world-class features, cuisine, chauffeur-driven Rolls-Royce Phantom service and the access to the hotel's very own beach club, Pepper Club on the Beach, on Camps Bay beach – a first-of-its-kind concept in South Africa.



CONGRATULATIONS: CNN Traveller – travel publication of global news network CNN – has named the Pepper Club Luxury Hotel & Spa as South Africa's best luxury hotel. This is a great achievement for a hotel that opened less than six months ago.

